

MODELLO D (inglese)	
General Information	
Academic subject	German Language
Degree course	Master in: Economics and trade Economics and strategies for international markets
Curriculum	Masters
ECTS credits	6
Compulsory attendance	No
Language	Italian/ German

Subject teacher	Name Surname	Mail address	SSD
	Mario REGINA	mario.regina@uniba.it	L-Lin/14

ECTS credits details	Subject	SSD	credits
Basic teaching activities	German	L-Lin /14	4-6

Class schedule	
Period	II Semester
Year	I
Type of class	Lecture - workshops .Teaching will be based on academic teaching : lectures, yet directly involving the students in discussion and dialogue

Time management	
Hours	42
Hours of lectures	42
Tutorials and lab	Are planed with the <i>language assistant</i>

Academic calendar	
Class begins	February 2018
Class ends	June 2018

Syllabus	
Prerequisites/requirements	The course is aimed at all students interested in studying German Language, preferably with A1 language skills or those built during the Triennial Degree course. The course lead up to Level A1/A2-B1 according to the Common European Framework of Reference for Languages. (Elementary – Pre-Intermediate – Intermediate)
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<ul style="list-style-type: none"> - <i>Knowledge and understanding</i> By the end of the course students will be able to describe and classify the main phenomena of German grammar, make comparisons with Italian and apply independently this knowledge to the analysis of texts and discourses - <i>Applying knowledge and understanding</i> <i>Students are able to: a) interact in different linguistic contexts; b) identify and understand basic information from texts and discussion (general and economical-legal)</i> The reference material will be made of graphs, economic newspapers and magazines, terms of a contract, advertising

	<p>and marketing strategies, also in multimedia medium.</p> <ul style="list-style-type: none"> - <i>Making informed judgements and choicest</i> <p>The achievement of a good analytical capacity with respect of sentences and examples of "diachronic variation" in the German thanks to the approach with textual varieties</p> <ul style="list-style-type: none"> - <i>Communicating knowledge and understanding</i> <p>A basic knowledge of derivation and composition processes in the construction of German words (Wortbildung), also by using authentic text and audio-visual material allows the student to expose themes with language properties. The specialized vocabulary for the various degree courses will be consolidated.</p> <ul style="list-style-type: none"> - <i>Capacities to continue learning</i> <p>Students will be able to reflect on some aspects of language change in present day German and to apply the knowledge and the analytical tools acquired to conduct their own investigations on texts and discourses.</p>
Contents	<p>The aim of the course is to allow the students to deepen linguistic structures of the German language, in order to develop their written and oral skills.</p> <p>For this purpose, the linguistic functions will be tackled through communicative situations of progressive difficulty, different in terms of context, references, argumentative modalities and registers. These functions will deal with the fundamental social activities, personal and interpersonal daily situations, current issues related to the country's civilization and in particular to the economic field – management and business.</p> <p>The German language will be examined in its different skills: writing, speaking, multimedia forms, its variety in the social dimension and in its use in relation to the territory.</p> <p>In this phase, the language for special purposes will also be taken into account, favouring the semantic field, connotation and denotation of the words. The sectoral languages are deepened: in particular those characterizing the Degree Course.</p>
Course program	

Bibliography	<p>Reference texts:</p> <ul style="list-style-type: none"> -G.Motta, <i>Direkt</i>, Loescher, Torino, 2004 -P. Barberis, <i>Portal Deutsch. Deutsch für den Beruf in Wirtschaft und Tourismus.</i>: Poseidonia, Bologna, 2006 -G. Guenat-P.Hartmann, <i>Berufpraxis Deutsch</i>, Klett, Stuttgart,2014 -V.Eismann, <i>Wirtschafts-Kommunikation</i>, (Hrsg. Goethe Institut), Langenscheidt, Berlin-München 2004 <p>Suggested texts:</p> <ul style="list-style-type: none"> - M. Regina, <i>Risonanze, Feuilleton di Fine Secolo</i>, Levante Editori, Bari, 1999 - G.Covazza, <i>Stichwort: HANDEL</i>, Innocenti, Trento 2001- -G.G. Sander, (2004), <i>Deutsche Rechtsprache-Ein Arbeitsbuch</i>, A. Francke Verlag, Tübingen, Basel- UTB <p>Giornali e riviste, siti internet:</p> <ul style="list-style-type: none"> • Der Spiegel www.spiegel.de • Frankfurter Allgemeine Zeitung www.faz.net • Sueddeutsche Zeitung www.sueddeutsche.de • www.tagesschau.de • www.wdr.de <p>Vocabolario: Sansoni (Vol.unico) // Zanichelli- <i>Il Tedesco dell'Economia-</i></p>
Notes	Choosing reviews : contrastive method
Teaching methods	The didactic and methodological basis of lessons is the Common Framework of Reference for Languages (QCR). Frontal didactics, didactic workshop, e-learning platform, systems of collaborative translation cloud-based, Project work.
Assessment methods (indicate at least the type written, oral, other)	Students will take a written exam (grammar test+ comprehension + vocabulary test) and a oral exam (speaking/conversation) presentations on legal-economic topics faced by the course. Successfull completion of written examination is required to access oral examination.
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<p>Language level A1/2: The student must present himself during a conversation and talk about topics relevant to his life; during a conversation on his everyday life he has to ask questions and give answers; during everyday conversations he has to agree on something</p> <p>- Language level B1: The student will conduct a simple conversation on a topic of personal interest, briefly express personal opinions and appropriately respond his interlocutor; tell, propose or agree on something in everyday situations .</p> <p>Themes: presentation and family, personal interests, desires, food, services, environment and climate, travel and transport, the world of work with the sectoral languages.</p>

